

## **#DVPitchBookouture: Terms and Conditions January 2023**

1. This Competition is being organised by Storyfire Ltd, trading as Bookouture (the 'Publisher'), Carmelite House, 50 Victoria Embankment, London EC4Y 0DZ.
2. The Competition is for the chance for 5 people (the 'Winners') to win a 30-minute phone consultation with one of Bookouture's editorial team (the 'Prize').
3. The Prize will be awarded to the people who tweet the five best Proposals (as defined below in Clause 6) for an original English-language commercial fiction novel, judged against the Judging Criteria (as described in Clause 4 below), and who meet the Entry Criteria (as described in Clause 5 below).
4. Each entry will be judged on how well it fits the following criteria (the 'Judging Criteria'). The Judging Criteria are as follows: An intriguing book pitch with a hook that will have appeal to a commercial readership, that is in a commercial fiction genre, and that is well-written. Commercial fiction is accessible fiction with broad appeal.
5. In order to be eligible for the Competition, entrants must meet the following criteria (the 'Entry Criteria'). This Competition is only open to those who identify as writers of colour, LGBTQ+ writers, writers with disabilities, and neurodiverse writers. Entrants must be aged 18 or over (or the applicable age of majority in their country of residence, if higher). The Competition is open to legal residents of the United Kingdom and all countries worldwide except Cuba, Iran, North Korea, Sudan, Russia and Syria. The Competition is void where prohibited by local law and entrants from any such country will not be eligible to win the Prize. The Competition is not open to employees of the Publisher, their families, or to anyone professionally connected to the Competition or connected to the judges either themselves or through their families.
6. Entrants to the Competition are required to submit a proposal for a book that meets the Judging Criteria and consists of a pitch for the book of no more than 280 characters (the 'Proposal'). The Proposal must be in English.
7. Proposals must be submitted by tweeting Bookouture using the @Bookouture handle and using the hashtag #DVPitchBookouture. Entries may only be submitted between 09:00am GMT on 5 January 2023 and 09.00pm GMT on 5 January 2023. Any entries received outside these specified

times and date and any entries that do not meet the requirements of these Terms and Conditions will not be eligible for entry to the Competition.

8. Each entry will be judged on how well it fits the Judging Criteria. The Winners will be chosen from entries received by the Publisher in accordance with these Terms and Conditions by a panel of judges comprising the following: Ellen Gleeson, Lucy Frederick, Jess Whitlum-Cooper, Helen Jenner, Kelsie Marsden, Jack Rennison and Amy Batley (the 'Judges'). The winning entries will be the ones that best meet the Judging Criteria. The Judges' decision for the selection of the Winners is final.
9. The Winners will be offered the Prize.
10. If no or insufficient suitable entries that meet the Judging Criteria set out above are submitted, the Publisher reserves the right to (i) not select a Winner and/or (ii) select fewer Winners.
11. By submitting their Proposal, the entrant undertakes and warrants that the Proposal consists of their own original work and will not infringe the intellectual property rights of anyone. If a third party's material is used, such as lyrics of a song, the entrant will secure the necessary permission and will provide it to the Publisher on request. The entrant further warrants that the Proposal will not contain any material which is defamatory, private or confidential or which is unlawful in any way. Any entry in breach of this Clause will be disqualified from being considered for the Competition at any stage.
12. The Twitter handle of the Winners will be announced on the Publisher's Twitter page and the Publisher's Facebook page and the Publisher's website by 13<sup>th</sup> January 2022. The Winners will be informed in advance by 12<sup>th</sup> January 2022. Winners will be contacted via Twitter direct message. The Twitter handle of the Winners and their entries may also be published on The Future Bookshelf and the Publisher websites and on other websites and social media accounts.
13. Entries will not be accepted via agents, third parties or in bulk.
14. The Publisher is not responsible for contacting or responding to entrants who provide unclear or incomplete information or for entries that are lost, misdirected, delayed or destroyed.

15. Subject to Clause 17, following the announcement of the Winners, the Publisher will contact the Winners to arrange the Prize. Dates for the Prize will be subject to availability.
16. No costs or expenses will be met by the Publisher in connection with the Prize.
17. The Publisher reserves the right to (i) cancel the Competition; (ii) alter the details of the Prize or judging panel; and/or (iii) alter any other details of the Competition without notice but the Publisher will try to avoid creating any undue disappointment. No cash alternative or other alternatives to the Prize will be provided.
18. Any personal data submitted by entrants, including their names and email addresses and Twitter handles (the 'Information'), will be used by the Publisher (who is the Data Controller) for the purposes of this Competition, including without limitation for the purpose of judging the entries and arranging the Prize, in accordance with these Terms and Conditions and in accordance with Publisher's Privacy Notice which can be found [here](#). The Information will be deleted within six months of the announcement of the Winner.
19. No purchase is necessary to enter the Competition.
20. By entering the Competition, each entrant agrees to be bound by these Terms and Conditions.
21. These Terms and Conditions and any disputes or claims (including non-contractual disputes or claims) arising out of these Terms and Conditions shall be governed and construed in accordance with the laws of England, whose courts shall have exclusive jurisdiction.